

January 17, 2022

**THE KING HOLIDAY:
A DAY TO**

A DAY to celebrate the life and dream
of Martin Luther King, Jr.

A DAY to reaffirm the American ideals
of freedom, justice and opportunity for all.

A DAY to love not hate, for understanding not anger, for peace not
war.

A DAY for family to share together, to reach out to relatives and
friends, and to mend broken relationships.

A DAY when the community rids itself of the barriers that divide it and
comes together as one.

A DAY when people of all races, religions, classes and stations in life
put aside their differences and join in a spirit of togetherness.

A DAY for our Nation to pay tribute to Martin Luther King, Jr., who
wakened in us the best qualities of the American spirit.

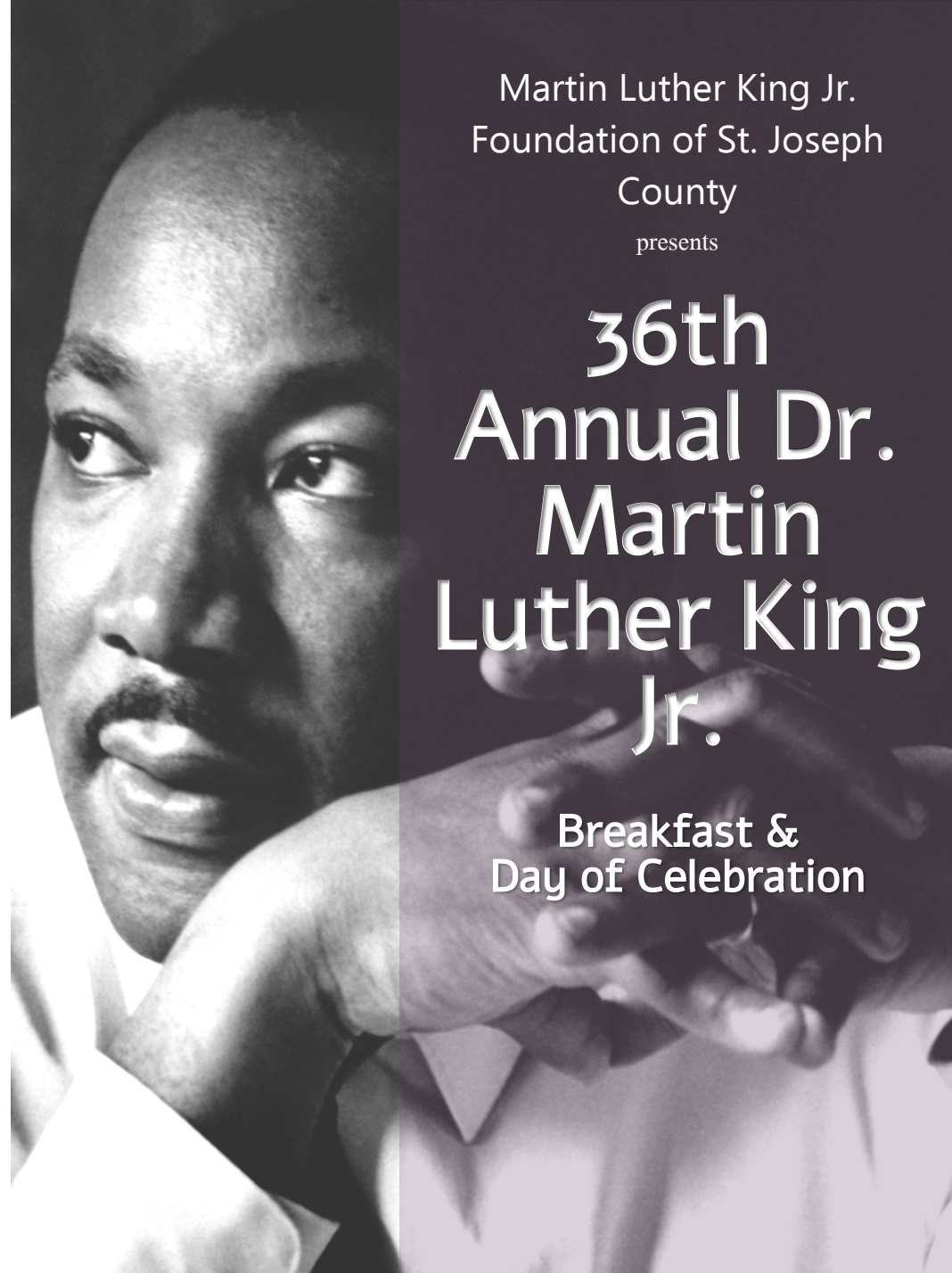
A DAY for nations of the world to cease all violent actions, seek
nonviolent solutions and demonstrate that peace is not just a dream
but a real possibility, if only for one day.

If for only ONE DAY, each of us serves as a “drum major for justice and
peace,” then we bring to life the inspiring vision of freedom of which
Martin Luther King, Jr., dreamed.

Martin Luther King Jr.
Foundation of St. Joseph
County
presents

**36th
Annual Dr.
Martin
Luther King
Jr.**

**Breakfast &
Day of Celebration**



MARTIN LUTHER KING JR.— DAY OF CELEBRATION

SCHEDULE OF EVENTS

7:30 a.m.—9:00 a.m. DR. MARTIN LUTHER KING JR.
COMMUNITY SERVICE RECOGNITION BREAKFAST
Century Center / Convention Hall A and B

9:00 a.m.—4:00 p.m. EXHIBITS/VENDORS
Century Center / Great Hall

9:30 a.m.—11:30 a.m. MORNING WORKSHOPS

11:30 a.m.—1:30 p.m. TRADITIONAL MEMORIAL MARCH TO
CENTURY CENTER
County City Building / Lobby—South Bend

1:30 p.m.—3:00 p.m. AFTERNOON WORKSHOPS

3:00 p.m.—5:00 p.m. YOUTH CULTURAL PROGRAM
2022 YOUTH COMMUNITY SERVICE AWARDS

The function of education is to teach one to think intensively and to think critically. Intelligence plus character - that is the goal of true education.
-Martin Luther King, Jr.

Celebration Sponsorship Opportunities

We hope that you will show your support by deciding to become a sponsor of this important community event.

Sponsors will receive:

GOLD \$4,000

- A back cover, or inside cover ad in the program book
- Two complimentary breakfast tables seating 8
- Pre-event publicity and logo on printed materials website, e-news & facebook promotions
- Opportunity to distribute materials at MLK Breakfast
 - Featured ad on SBH website
- Sponsors signs at workshops and events throughout the day

SILVER \$3,000

- Full page ad in the program booklet
- Two complimentary breakfast tables seating 8
- Pre-event publicity and logo on printed material and website promotions
 - Sponsor signs at workshops and events throughout the day

BRONZE \$2,000

- Half page ad in program
- One complimentary breakfast table seating 8
- Logo on printed materials and ads, mention of support at all events and workshops throughout the day

PATRON \$1,000

- Quarter page ad in program
- Four complimentary breakfast tickets
- Pre-event publicity and logo on printed materials

Very Important!

Please make check for breakfast tickets, souvenir book advertising and sponsorships payable to Project Impact.

Project Impact
55501 Moss Road
South Bend, In 46628

Mark your calendars for Monday, January 17, 2022
For more information, contact Jessica Kitchens at 574-229-4302 or jessicavkitchens@gmail.com